



Welcome to

**SKYCOURT**

SHANNON TOWN

YOUR EVERYDAY, COVERED.

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**MALL PROMOTIONS**



**240,000** sq.ft  
OF RETAIL,  
LEISURE SPACE

**39,194**  
POPULATION  
WITHIN 15 MINUTE  
DRIVE TIME 

**90+**   
STORE UNITS

**50k+**   
WEEKLY  
FOOTFALL

**60** mins   
DWELL TIME

AVERAGE  
FREQUENCY IS **120**  
VISITS PER ANNUM

**81,394**  
TOTAL  
CATCHMENT  
POPULATION

**€60**   
AVERAGE  
SPEND  
PER VISIT

**ABOUT**

Skycourt Shopping Centre is located in Shannon, Co Clare, just 10 minutes from Shannon airport and 25 minutes from Limerick City. Skycourt is the nearest shopping centre to nearby Shannon Airport, Smithstown Industrial Estate and Western Business Park where over 9,000 are employed! The centre offers more than 90 fantastic fashion, food and lifestyle stores.

Key Tenants – Dunnes Stores, Iceland, Dealz, Holland & Barrett, Ulster Bank, Insomnia and Lifestyle Sports.

**OPPORTUNITIES**

Short and Long Term Exhibition Stands:

- Vehicle Promotions
- Promotional Space
- Mall Retailing
- Pop Up Shops
- Product Launches
- Sampling Activities
- Roadshows

SHOPPER PROFILE

**72%**   
FEMALE

**28%**   
MALE



**DUNNES STORES**



**Iceland**

Skycourt  
Virtual Tour



GROUND FLOOR

	Opportunities	Width	Height	Length	Power
1	Location 1	3m	4m	3m	Yes
2	Location 2	3m	4m	6/9m	Yes

From time to time we may be able to accommodate larger sized stands/ Promotions at some of the locations. Please speak directly to our team to discuss your requirements in more details.

## MALL PROMOTION REGULATIONS

- Centre does not provide equipment for promotions (tables, chairs, extension leads etc.).
- Equipment visible to the customer must be clean, tidy and portray a business like appearance.
- If your back drop is larger than 6ft high 4ft wide, please notify centre management prior to booking.
- Centre Management reserves the right to relocate a promotion to an alternative location.
- Centre Management reserve the right to terminate a promotion if any activity carried out is different to that outlined when the booking was made.
- The promotional display/stand design and materials to be used must be pre-approved.
- Promotional stands and signage must be of a high standard and professionally produced.
- No handwritten signage permitted.
- All set up and removal of promotional material must take place outside the normal operating hours of the centre.
- No stand building work can be completed during trading hours.
- Staff will not be permitted to eat, drink, or read while attending the stand.
- Promotional stand must be attended at all times by a member of the promotional team during centre opening hours.
- All personal belongings, promotional packaging and bags must be kept out of sight of customers at all times.
- All rubbish generated from the stand or by the promotional team must be removed to the service yard throughout the day.
- No storage facilities available.
- Noise is not permitted in any form from the promotional stand and staff.
- All promoters must contact security control prior to arrival for access. Tel: 061 361 590

## MALL PROMOTION RATES

- €100 – per day (Midweek)
- €150 – per day (Weekend)
- €600 – 7 days

## BOOKING REQUIREMENTS

A fully completed application form must be submitted to the following email address  
**[pkelly@skycourtshannon.com](mailto:pkelly@skycourtshannon.com)**

Your application must include:

- Brand/ Company name (The brand being promoted, not the agency name).
- Nature of the activity – description of what the promotion entails, sampling, leaflet distribution etc.
- Proposed dates for the activity.
- Dimensions and specifications of promotional set, including images of all promotional materials to be used.
- A fully completed promotions insurance checklist.
- Details of power requirements etc.
- Full payment plus VAT @ 23% must be received prior to the promotion taking place.

## CONTACT

Pat Kelly, Centre Manager  
T: 061 361 590  
E: [pkelly@skycourtshannon.com](mailto:pkelly@skycourtshannon.com)

## OPENING HOURS

Monday	9.00AM - 6.00PM
Tuesday	9.00AM - 6.00PM
Wednesday	9.00AM - 6.00PM
Thursday	9.00AM - 6.00PM
Friday	9.00AM - 9.00PM
Saturday	9.00AM - 6.00PM
Sunday	12.00PM - 6.00PM

