

240,000 sq.ft OF RETAIL, LEISURE SPACE

39,194
POPULATION
WITHIN 15 MINUTE
DRIVE TIME

90+ 1121
STORE UNITS

50k+ WEEKLY FOOTFALL



AVERAGE
FREQUENCY IS 120
VISITS PER ANNUM

81,394
TOTAL
CATCHMENT
POPULATION

€60 AVERAGE SPEND PER VISIT



ABOUT

Skycourt Shopping Centre is located in Shannon, Co Clare, just 10 minutes from Shannon airport and 25 minutes from Limerick City. Skycourt is the nearest shopping centre to nearby Shannon Airport, Smithstown Industrial Estate and Western Business Park where over 9,000 are employed! The centre offers more than 90 fantastic fashion, food and lifestyle stores.

Key Tenants – Dunnes Stores, Iceland, Dealz, Holland & Barrett, Ulster Bank, Insomnia and Lifestyle Sports.

OPPORTUNITIES

Short and Long Term Exhibition Stands:

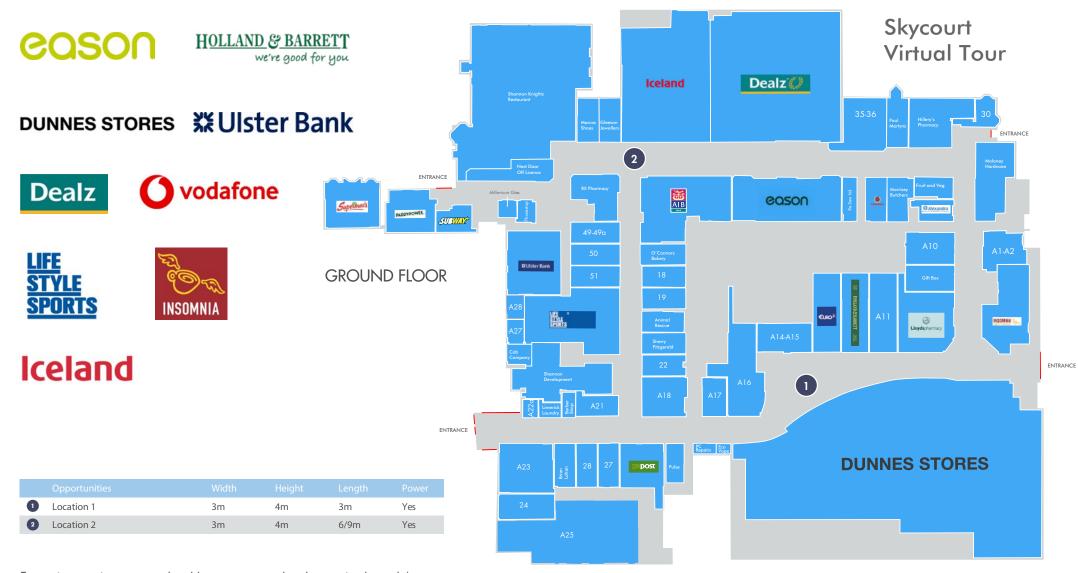
- Vehicle Promotions
- Promotional Space
- Mall Retailing
- Pop Up Shops
- Product Launches
- Sampling Activities
- Roadshows

SHOPPER PROFILE

72% C

28% (





From time to time we may be able to accommodate larger sized stands/ Promotions at some of the locations. Please speak directly to our team to discuss your requirements in more details.

MALL PROMOTION REGULATIONS

- Centre does not provide equipment for promotions (tables, chairs, extension leads etc.).
- Equipment visible to the costumer must be clean, tidy and portray a business like appearance.
- If your back drop is larger than 6ft high 4ft wide, please notify centre management prior to booking.
- Centre Management reserves the right to relocate a promotion to an alternative location.
- Centre Management reserve the right to terminate a promotion if any activity carried out is different to that outlined when the booking was made.
- The promotional display/stand design and materials to be used must be pre-approved.
- Promotional stands and signage must be of a high standard and professionally produced.
- No handwritten signage permitted.
- All set up and removal of promotional material must take place outside the normal operating hours of the centre.
- No stand building work can be completed during trading hours.
- Staff will not be permitted to eat, drink, or read while attending the stand.
- Promotional stand must be attended at all times by a member of the promotional team during centre opening hours.
- All personal belongings, promotional packaging and bags must be kept out of sight of customers at all times.
- All rubbish generated from the stand or by the promotional team must be removed to the service yard throughout the day.
- No storage facilities available.
- Noise is not permitted in any form from the promotional stand and staff.
- All promoters must contact security control prior to arrival for access. Tel: 061 361 590

MALL PROMOTION RATES

- €100 per day (Midweek)
- €150 per day (Weekend)
- €600 7 days

BOOKING REQUIREMENTS

A fully completed application form must be submitted to the following email address **pkelly@skycourtshannon.com**

Your application must include:

- Brand/ Company name (The brand being promoted, not the agency name).
- Nature of the activity description of what the promotion entails, sampling, leaflet distribution etc.
- Proposed dates for the activity.
- Dimensions and specifications of promotional set, including images of all promotional materials to be used.
- A fully completed promotions insurance checklist.
- Details of power requirements etc.
- Full payment plus VAT @ 23% must be received prior to the promotion taking place.

CONTACT

Pat Kelly, Centre Manager T: 061 361 590 E: pkelly@skycourtshannon.com

OPENING HOURS

Monday	9.00AM - 6.00PM
Tuesday	9.00AM - 6.00PM
Wednesday	9.00AM - 6.00PM
Thursday	9.00AM - 6.00PM
Friday	9.00AM - 9.00PM
Saturday	9.00AM - 6.00PM
Sunday	12.00PM - 6.00PM



